

Initial Call 

Questions

- Current ? Training Development
- Frequency ?
- Audience Participants
- Length
- Trainers?
- Effectiveness Adoption
- Personal Experience?

Qualifications

- Certified PhotoReading Instructor
- Mind Mapping Qualified Buzan Instructor
- Former Professor of Mechanical Engineering
- 15 Years IT sales experience

Strategies

- Learning
- Creativity
- Teamwork
- Communication
- Planning
- Managing
- Problem Solving

Reasons

- Productivity
- Leadership
- Effectiveness
- Creativity
- Quality
- CONFIDENCE

Problems

- Technology
 - ↑ Demands
 - Executives
 - Intellectuals
 - ↑ Pressure
 - Performance
- Tools ↔ Incompatible
 - Brain
 - Linear
 - Non-Linear
 - Intelligences
 - Times
 - Information Overload
- Time
 - Think
 - Learn
 - Create
 - Get Work Done
 - Data into Knowledge

Workshops

- Audiences
 - Executives
 - Information Technology
 - Product Development
 - Research
 - Sales
- Topics
 - Think, Learn & Create
 - Advanced Reading Strategies
 - Optimal Memory
 - Problem Solving Leadership
- Length
 - 2-day
 - 1-day

Next Step

- Decision Makers
 - Face-to-face
- Influencers
- Materials
 - www.WholeMindAdvantage.com
 - Workbooks
 - Demonstration
 - Lunch'n-Learn
 - Pilot Program

- Human Resources
- Training Director
- Divisions/Departments